



BPA Action Plan: 1 July 2011 to 30 June 2012 Competitions, Communications & Development

Competitions

<i>Target</i>	<i>From</i>	<i>To</i>	<i>By</i>	<i>How</i>	<i>Budget</i>
1. World Class Performance	2011 double medal winning performance	2012 Continued medal winning performance	Sep 2012	Funded support to BPA selected teams based on performance in competition 2011	tbc
2. Coaching Road Show Events	2011 Supported events	2012 Continued support of events	Jul 2012	Run coaching road show events at BPA Drop Zones to support competitive interest and enhance members skills	£6000
3. Judging Team	2011 UK pool of 20 Judges	2012 UK judging team retained/increased and improved ratings	Jul 2012	<ul style="list-style-type: none"> • Support all currency requirements under FAI rules • Provide financial help with pre-season refresher training • Supply judges to non-National UK events • Encourage/train new judges to gain International ratings 	£10,000
4. Retain, improve and maintain competition equipment in line with IPC requirements	2011 Current holding	2012 Equipment stock in line with 2010 IPC changes	Jul 2012	Purchase / Hire of equipment as rules evolve and dictate	£8000
5. Delegation Uniform	2011 Delegation uniform	2012 Continued issue of uniform	Jul 2012	<ul style="list-style-type: none"> • Issue of T-shirt generic BPA design • Issue of BPA logo embroidered badges • Supply Jackets, trousers & polo shirts 	£5000*
6. Survey of Competition running costs	2011 At no cost to BPA	2012 Informed position of 'at no cost to BPA'	Jul 2012	To ascertain the costs involved in running a Nationals Competition	£500

*Target 5: Uniform will continue to be funded from the British Team Fund

Communications

<i>Target</i>	<i>From</i>	<i>To</i>	<i>By</i>	<i>How</i>	<i>Budget</i>
1. Enhance media and public relations	Existing arrangements	Improved arrangements	June 2012	Work with Archant Dialogue, Skydive the Mag, the BPA Media Co-ordinator and BPA staff	No additional budget required
2. Celebrate the BPA 50th Anniversary 1961-2011	'Ordinary' year	BPA's 50th Anniversary	March 2012	1 Series of special articles, one for each of the 5 decades over 5 issues of Skydive the Mag, June 2011 to Feb 2012 (no additional cost) 2 Issue members with a BPA 50th Anniversary car window sticker 3 Commission an honours board for the BPA Board Room of Chairmen of Council since 1961	2 - £800 3 - £850
3 Run an online BPA Membership Survey in spring 2012	2011 survey	2012 survey	June 2012	Prepare a survey on a specific theme or themes and post link on BPA website	£75
4. Research costs and issues in building a digital archive of the BPA Mag and, possibly, BPA minutes	Mag digital archive to 2005, minutes digital archive to 2000	More complete archive	June 2012	Research costs, logistics and other issues	No additional budget required

Development

<i>Target</i>	<i>From</i>	<i>To</i>	<i>By</i>	<i>How</i>	<i>Budget</i>
1. Go live with the new BPA website and database	Existing website	New site with facility for online renewal	<u>June 2012</u>	Complete project started last year	Contract already in place
2. Develop a resource package for safety events at DZs	No package	Safety resource package	June 2012	Review and adapt material, with permission, from existing authoritative sources	May be able to secure sponsorship from insurers
3. Offer Drop Zones a course for first-aiders	DZs receive no direct BPA support on this	Support by a ready-made course for DZs that wish to use it	June 2012	Develop course with an appropriately qualified trainer	May be able to secure sponsorship from insurers
4. Update Articles of Association to reflect the BPA in the 21st century	Essential update - 2011	Comprehensive update of Articles in new format (compliant to Companies Act 2006)	June 2012	Once draft fully approved by Council, put updated Articles to the membership at the AGM 2012	Updated draft already paid for and delivered
5. Research establishing and maintaining a BPA archive	No formal archive	Structured archive	June 2012	Use the BPA's 50th Anniversary 1961-2011 as a springboard to seek to put in place more formal archive arrangements	No budget required
6 Investigate means of video conferencing for use between meetings	No video conferencing	Video conferencing	June 2012	Investigate free-to-use services available by telecom/ web providers	No budget required
7 Consult with Clubs & Centres about the possible development of an online system for Provisional Student Memberships	Paper-based system	Review of online possibilities	June 2012	Discuss with DZOs, possibly at BPA annual meeting for DZOs	No budget required

12 July 2011